DID YOU KNOW?

October 1, 2019

That today there are more former smokers than current smokers?*

Smokers' Attempts to Quit

Among all current U.S. adult cigarette smokers, nearly 7 out of every 10 (68.0%) reported in 2015 that they wanted to quit completely.

• Since 2002, the number of former smokers has been greater than the number of current smokers.

Percentage of adult daily cigarette smokers who stopped smoking for more than 1 day in 2015 because they were trying to quit:

- More than 5 out of 10 (55.4%) of all adult smokers
- Nearly 7 out of 10 (66.7%) smokers aged 18–24 years
- Nearly 6 out of 10 (59.8%) smokers aged 25–44 years
- More than 4 out of 10 (49.6%) smokers aged 45–64 years
- About 4 out of 10 (47.2%) smokers aged 65 years or older

Is your client a former smoker?
Call us to get them better rated policies!

Source: CDC.gov

