



## WriteFit Underwriting

Fast underwriting for your fit clients

Our WriteFit Underwriting program utilizes new tools and techniques that predict relative mortality based on a number of behaviors. No need for a medical exam or blood test, so your clients experience a less invasive underwriting process than traditional underwriting.

We recognize that a quick and easy buying experience is important to our financial professionals and clients. When your clients apply for life insurance with our WriteFit Underwriting program your clients can finish faster!

### Why WriteFit Underwriting?

It offers the potential for:

- Approval in as little as 24 hours for clients that qualify<sup>1</sup>
- Simplified, less invasive underwriting without lab requirements
- Faster underwriting decisions, allowing you to get paid faster
- Overall improved client experience
- Potential for increasing your placement rate

### Is my client the right fit?

If your client meets these criteria, they may be eligible for WriteFit Underwriting:

- Up to age 60
- Applying for a single-life policy
- Applying for a face amount of up to \$2 million and between the ages 18-50
- Applying for a face amount up to \$1 million and between the ages 51-60<sup>2</sup>
- Applying via eApp
- Using the tele-interview process



### Learn how

WriteFit Underwriting can benefit you and your healthiest clients. Call your Life Sales Support team today.

**1-877-696-6654**

(Securian Financial and Broker-Dealer)

**1-888-413-7860,**

**option 1**

(Independent Brokerage)

1. After completion of the tele-interview. Information from tele-interview helps determine whether client qualifies for WriteFit Underwriting.

2. WriteFit and WriteFit Express are available under our WriteFit Underwriting program. Certain products with face amounts of \$250,000 and below require WriteFit Express.

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