## You are Invited to Attend FIRST MERICAN Insurance Underwriters

## 7th Annual Cross-Selling Event

Wednesday, October 30, 2019

New Location! Babson College
Executive Conference Center
1 Snyder Drive, Wellesley, MA

Your peers and experts from the Annuities, DI, and Long-Term Care fields will show you various cross-selling techniques that you can use in your practice today!

Don't Miss these Panel Discussions!

Great networking opportunity - Register today!

8:00 AM - 8:30 AM REGISTRATION & BREAKFAST

8:30 AM - 10:30 AM

**ANNUITY SESSION** 

How to Place Annuities in a Low Rate Environment

## **DISABILITY SESSION**

Business Protection through Disability Insurance (DI): A deeper dive into Overhead Expense, Key Person DI, and Disability Buy-Out

## LONG-TERM CARE SESSION

Changing the Conversation about Long-Term Care (LTC) Insurance: Incorporating modern LTC solutions into your sales approach